

News:

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RAUSCH PRODUCTIONS PROVIDES TECHNICAL SUPPORT FOR THE 2008 DEMOCRATIC AND
REPUBLICAN NATIONAL CONVENTIONS

Cedar Rapids, Iowa based Rausch Productions provided production support for ARCTEK and NY1 at both the Democratic and Republican National Conventions in Denver and St. Paul.

The DNC and RNC events provided Rausch Productions with the opportunity and challenges of providing remote multi-camera production services from skyboxes at the Pepsi Center, INVESCO field, and the Xcel Energy Center for both conventions. RPI provided four camera remote services via two separate fly-pack systems, incorporating switching, monitoring, teleprompting, communications, and all audio and lighting needs for multiple days of broadcasting during the events. All production elements were fed back to NY1 and their affiliates via multiple fiber paths simultaneously throughout the conventions. RPI provided two identical setups in both cities for a seamless transition for the clients to move from one convention to the next. To add additional challenges to the project the DNC moved the production from the Pepsi center to INVESCO Field overnight.

The project involved two daily programs and many news stand-ups for affiliates throughout the days and evening broadcasts.

The opportunity although challenging was well planned and executed and provided the clients with a successful and well received event.